

# The Sustainable CTO



## The Sustainable CTO for a Greener Financial Future

*The Sustainable CTO* reveals that despite extreme digital disruption, changing customer demands and increasing regulation, financial institutions are keeping net-zero targets front of mind:



**47%** of senior IT leaders in the financial services sector predict their **organization** will reach net zero by 2035 (compared to an average of 37% across all sectors).



**66%** say their **IT function** will reach net zero by 2035 (compared to an average of 54%).

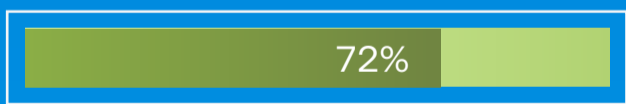
Senior IT leaders are banking on sustainability:



**87%**

believe focusing on sustainability will lead their organization towards developing new products and services, which will enhance their brand.

They recognize the scale of the challenge...



of senior IT leaders in financial services believe their organization requires a **significant change** or **complete transformation** to transition to a net-zero business.



say **significant investment** is required to make their organization's IT function more sustainable.

But they're ready to take up the mantle. Intel's research among 2,020 senior IT leaders, CEOs and CSOs – including 223 financial services C-suite decision-makers – found that:

**77%** of senior IT leaders in the financial services sector aspire to become a **sustainability leader** in the business.

**90%** of CEOs and CSOs believe the CTO has the potential to become **the greatest driver of sustainability in the organization.**

